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1 Introduction

1.1 Hyundai Circle A-Plan Program Overview

The Hyundai Circle A-Plan program provides approved vendors and business affiliates of HMA, HMMA and HCA the opportunity to purchase or lease a new Hyundai vehicle at a special discounted price that’s not available to the general public.

Important Information

- Only employees of your company are eligible for the Hyundai Circle A-Plan program. This offer may not be extended to other parties.
- Individuals within each organization are limited to four (4) Affiliate purchases per calendar year.
- Eligible vehicles include new and unused Hyundai vehicles available in dealer stock at participating Hyundai dealers. Some vehicle restrictions may apply. Please verify vehicle eligibility with the participating dealers.
- Refer to the attached user guide and FAQ’s for additional program details.

2 Easy Steps to A-Plan Pricing!

1) Generate an A-Plan Certificate from the Hyundai Circle website. Refer to the attached user guide for instructions on how to generate an A-Plan Certificate.

2) When you are ready to purchase your new Hyundai vehicle, bring your A-Plan Certificate to a participating dealer in order to receive your discount. The certificate must be signed by both the customer and dealer at the time of purchase.

Before you get started, make sure you read through the entire user guide, as it contains detailed instructions on how to navigate through the site and generate A-Plan certificates.

1.2 Getting Started

You will need a Company ID (CID) to access the Hyundai Circle website.

If you do not know your CID, please contact your Human Resources department or contact the Hyundai Circle Department at 1-855-524-7253 or HyundaiCircleHelp@hmausa.com. You must use company email for validation.
2 Site Navigation

2.1 Login Page/Company ID (CID) Validation

Go to https://www.hyundaicircle.com, select the “Vendors/Dealers/All Others” radio button, and click Continue.

💡 Helpful Tip: If you already have a PIN and would like to change your vehicle selection, click on the “Already have a PIN number” button.
Company ID Validation (CID)

Enter your CID in the appropriate field below and click on the Continue button.

If you do not know your CID, please contact your Human Resources department or contact the Hyundai Circle Department at 1-855-524-7253 or HyundaiCircleHelp@hmausa.com.
2.2 How to Generate A-Plan Certificates

This section will take you through the steps on how to generate A-Plan certificates.

2.2.1 Step 1 – Select Your Plan

Select Plan A from the drop down selection.

Click on the Continue button to proceed to the next step.
2.2.2 Step 2 – Enter Customer Information

Complete all of the required fields on this page and click Continue when you are done.

NOTE: Only employees of your company are eligible for the Hyundai Circle A-Plan program. This offer may not be extended to other parties.
2.2.3 Step 3 – Vehicle Selection

Find your vehicle by using the following search filters:

- Zip Code (required) – The zip code is automatically populated from the information entered in the previous Customer Information page. This will help locate vehicles at participating dealerships within proximity of the zip code provided. You may also update the zip code on this page if needed.
- Year (required) – Select the model year of the vehicle
- Model (required) – Select the vehicle model
- Trim (optional) – Select the trim of the vehicle
- Package (optional) – Select the package of the vehicle
- Color (optional) – Select the exterior color of the vehicle

When you are done, click the “Find Your Vehicle” button.

Helpful Tips:

- For better search results, search only by the required search criteria – Zip Code, Year and Model.
- If you need to update the customer’s information, you may click the “Back” button to go back to the “Customer Information” page.
Based on the search criteria you entered, the system will retrieve vehicles in inventory at participating dealers closest to the zip code provided.

NOTE: The inventory on the website is updated daily and should reflect current dealer inventory. In the event that the specific vehicle (VIN) on your PIN certificate is not available when you arrive at the dealership, the dealership can work with you to locate a similar vehicle and can issue you a new certificate using your existing PIN number.

Browse through the inventory results and once you find the vehicle you want, click the Choose button for that specific vehicle. If you would like to continue to search for other models, you may update your search criteria and click the “Find Your Vehicle” button.
2.2.4 Step 4 – Review and Generate A-Plan Certificate

Referral Information

Company Name: HYUNDAI CIRCLE

Customer Information

Name: JOHN DOE
PIN: AA7D47U6
PIN Issued Date: 6/27/2014
PIN Expiration: 5/3/2014

Vehicle Information

Year/Model: 2014 / Accent
Trim: GLS 1.6L 6-SPEED AUTOMATIC TRANSMISSION
Package: NO PACKAGE
Color: BOSTON RED
VIN: KMHCT4AE0EU714399

Dealer Location

The vehicle is located at:
HARDIN HYUNDAI
1271 AUTO CENTER DRIVE
ANAHEIM, CA 92806
714-956-1820

Your Hyundai Price

MSRP: $16,580.00 (Manufacturer Suggested Retail Price)
Invoice: $16,257.00 (Dealer Invoice Price)
Hyundai Circle Discount: $423.10 (Your Circle Discount)
Hyundai Circle Cash: $250.00
Hyundai Circle Price: $15,333.90 (Other incentives may apply. See dealer for details. Price you pay is NOT including normal tax, title and registration fees, etc.)

PIN is non-transferable and cannot be reused once a purchase has been made. Vehicle must be purchased from a participating Hyundai dealer in the name of the person appearing on this certificate. Total MSRP, Dealer Invoice, Plan price excludes all taxes, title/documentation fees, registration tags, Hyundai dealer preparation charges, Hyundai dealer installed options, insurance, certificate of compliance or non-compliance fees, and finance charges. Your participating dealer will show you the actual invoice of the vehicle you select upon visiting the dealership to ensure you are paying the actual invoice price of the vehicle you selected. Not all models or options may be available in your area. See dealer for complete offer details. Offer good only in the Continental United States. District of Columbia, Hawaii, and Alaska. Hyundai Motor America, Inc. reserves the right to modify or discontinue the Hyundai Circle vehicle purchase program any time without notice.

Buyer Signature

Dealership Signature

*Please note: no further changes will be possible on the certificate.
Certificate Details

1. Referral Information
   • Company Name – Your company name should be displayed in this section

2. Customer Information
   • Name – First and Last Name of the Purchaser (based on info entered in the “Customer Information” page)
   • PIN
   • PIN Issued Date – Date that the PIN was issued
   • PIN Expiration Date – Vehicle must be purchased by this date. If your PIN has expired, you will need to generate another PIN.

3. Vehicle Information (based on the specific vehicle you selected)
   • Year/Model
   • Trim
   • Package
   • Color (Exterior)
   • VIN (Vehicle Identification Number)

4. Dealer Location
   • Dealership where the vehicle is located

5. Your Hyundai Price
   • MSRP (Manufacturer’s Suggested Retail Price): Includes freight
   • Dealer Invoice: Includes freight and advertising fee
   • Hyundai Circle Discount
   • Hyundai Circle Cash
   • Hyundai Circle Price: Your special discounted price. Please note that this price does not include taxes, title, registration fees, dealer installed options, etc. These will be applied at the time you purchase the vehicle. Other Incentives may apply. See dealer for details.

6. Disclosure statement
   • Customer should read the disclosure statement before signing the certificate.

7. Buyer and Dealer Signatures
   • Both the purchaser and dealer must sign the certificate at the time of purchase.

8. Back Button
   • If you need to make any updates to the vehicle or customer information, click the “Back” button.

9. Finish/Print Button
   • If all information on the certificate is correct, click the “Finish/Print” button to complete the process.
   • Your certificate will then be officially generated and you will be prompted to print your Hyundai Circle A-Plan certificate.
2.2.5 Step 5 – Receive Confirmation

You will receive the following confirmation page after you successfully generate an A-Plan certificate.

![Confirmation Page Image]

2.2.6 Step 6 – Purchase your vehicle

Bring your A-Plan certificate to the participating Hyundai Dealer stated on the certificate in order to receive your exclusive Hyundai Circle pricing.

A-Plan Pricing Structure:
Dealer Invoice
Plus Freight
Plus Advertising Fee
Minus 3% of MSRP (not including freight)
Minus $250 A-Plan Circle Cash (this amount does not vary by model)
Minus applicable HMA incentives at time of purchase

If you have any questions, please contact the Hyundai Circle Department at hyundaicirclehelp@hmausa.com, or call 1-855-5CIRCLE (1-855-524-7253) Monday through Friday between 8:00am and 5:30pm PST.
3 Frequently Asked Questions

These questions can also be found on the Hyundai Circle website at the top right hand corner.

1. Who qualifies for the Hyundai Circle A-Plan program?

Approved vendors/business affiliates of HMA, HMMA, and HCA with company ID provided by HMA. Friends and extended family members of HMA, HMMA, and HCA employees are also eligible for A-Plan.

2. What vehicles are eligible for this program?

All new and unused Hyundai vehicles available in dealer stock at participating Hyundai dealers are eligible for this program. Some vehicle restrictions may apply. Please verify vehicle eligibility with the participating dealers.

3. What is the Hyundai Circle A-Plan program?

Qualifying customers are eligible to receive the following discounted price:
Dealer Invoice + Freight + Advertising Fee
Minus 3% of MSRP (not including freight)
Minus $250 A-Plan Circle Cash (this amount does not vary by model)
Minus applicable HMA incentives at time of purchase

4. What do I need to bring to the dealership to purchase my vehicle?

The Hyundai Circle Customer Certificate (A-Plan Certificate) generated from the Hyundai Circle website must be presented to the dealership when purchasing the vehicle. The certificate must be signed by both the customer and the dealership at the time of purchase.

5. How will the value of a trade-in affect the price of a new Hyundai?

The value of your trade-in will be negotiated between you and the dealer during the purchase transaction and applied toward the purchase of your new Hyundai vehicle.

6. Is financing or leasing available for vehicles purchased through the A-Plan Program?

Yes, financing or leasing is available if customer meets requirements. Please see a participating dealer for more details.

7. Does the website show how much a vehicle costs under the program?

Yes, the website will show current pricing on each vehicle when the Hyundai Circle Customer Certificate is generated. Please note that pricing is subject to change and may vary by model, model year, trim, and drivetrain.
8. Does the website show current inventory for each dealership?

The inventory on the website is updated daily and should reflect current dealer inventory. In the event that the specific vehicle (VIN) on your PIN certificate is not available when you arrive at the dealership, the dealership can work with you to locate a similar vehicle and can issue you a new certificate using your existing PIN number.

9. Does the vehicle on the Hyundai Circle Certificate need to match the vehicle purchased?

Yes, the vehicle on the Hyundai Circle Certificate must match the vehicle purchased. If you decide to purchase a different vehicle at the dealership, the dealership can assist you with generating a new Hyundai Circle Certificate. Please note that the price may be different if a different vehicle is selected.

10. Do Kia vehicles qualify for the Hyundai Circle discount?

No. Kia vehicles do not qualify for Hyundai Circle discount.

If you need further assistance, please contact the Hyundai Circle Department at hyundaicirclehelp@hmausa.com, or call 1-855-5CIRCLE (1-855-524-7253) Monday through Friday between 8:00am and 5:30pm PST (excluding holidays).